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## **Pioneer Bank invites you to show your giving spirit**

### *Bank invites you to support BENCHS on March 22*

**North Mankato, MN (March 5, 2013)** —Pioneer Bank today announced that it will host an open house at its recently expanded North Mankato bank at 1735 Commerce Drive, North Mankato on Friday, March 22. In addition to giveaways, food and refreshments, the event will also celebrate the recent launch of two new Kasasa<sup>®</sup> products at Pioneer Bank and will feature support for the Blue Earth Nicollet County Humane Society.

“We’re excited about our new expanded building and our new Kasasa account offerings” said bank Vice President Duane Olenius, “We’re celebrating our expansion and these new accounts with an open house featuring BENCHS.” Olenius explained that representatives from the Blue Earth Nicollet Humane Society will be on hand at the event to raise awareness for the organization. Attendees are invited to donate items such as bleach, laundry detergent, Premium Edge cat food, dog toys or towels. The bank will donate \$5 to BENCHS for each donation.

“Bringing BENCHS to our bank for the open house is a great way to demonstrate what Kasasa is all about. Kasasa is the experience of getting more from a banking relationship.”

Pioneer Bank offers several Kasasa banking products that are all free, reward-based accounts featuring nationwide ATM fee refunds, no minimum balance to get the rewards, no monthly service fees and online banking. These include two new offerings, Kasasa Cash Back<sup>™</sup> and Kasasa Giving<sup>®</sup>:

- **Kasasa Cash Back** – A free checking account that rewards consumers with major cash back on everyday debit card purchases.
- **Kasasa Giving** - A free checking account that pays consumers high interest AND gives consumers money to donate to his or her selected charity. In addition to earning high interest in their checking account, account holders receive money for every qualifying debit card purchase which is then automatically donated to their selected charity. The more consumers use their debit card, the more money they receive to donate. (The three national partners are American Humane Association, Boys and Girls Clubs of America and Stand Up To Cancer. Institutions may also choose to align with a local cause for account holders to support).

In addition, the bank continues to offer Kasasa Cash<sup>®</sup>, Kasasa Saver<sup>®</sup> and Kasasa Tunes<sup>®</sup>:

- **Kasasa Cash** - A free checking account that rewards consumers with high interest in

cash every monthly qualification cycle.

- **Kasasa Saver** - A free, high interest saver account linked to a Kasasa Cash checking account. The interest and ATM fee refunds earned in the Kasasa Cash account are automatically deposited into the Kasasa Saver account when the account holders qualify. The balance in the Kasasa Saver account also earns a high rate of interest.
- **Kasasa Tunes** - A free checking account that rewards consumers with digital downloads from iTunes<sup>®</sup> and Amazon.com<sup>®</sup> and ATM fee refunds every month.

Pioneer Bank is a \$290 million financial institution with 70 employees and offices in North Mankato, Mankato, St. James, Mapleton, Elmore and Delavan. In addition to the Kasasa products described above, the bank offers a comprehensive business banking program and traditional bank products and services. The bank's website is [www.bankwithpioneer.com](http://www.bankwithpioneer.com).

