## CUSTOMER SURVEY SWEEPSTAKES SPRING 2023 OFFICIAL RULES

No purchase or payment necessary to enter or win this sweepstakes. A purchase will not improve chances of winning. Void where prohibited.

- 1. **How to enter:** The Customer Survey Sweepstakes Spring 2023 (the "Promotion") is open from Monday June 5th, 2023 at 8 am (CT) to Friday June 16th, 2023 at 5:00 pm (CT) ("Entry Period"). No purchase is necessary.
  - During the Entry Period, submit contact information after completion of an electronic Customer Survey. A link for the electronic survey will be distributed to all customer email addresses on file and the survey link will also be available on an iPad in each branch location of Pioneer Bank. Customers may stop in any Pioneer Bank location during the Entry Period to complete the electronic survey on an electronic device provided by Pioneer Bank.
  - Pioneer Bank locations providing the electronic survey opportunities in their branch include 301 West Lewis Street, Lewisville, MN 56060, 34 West Main Street, Madelia, MN 56062, 1450 Adams Street, Mankato, MN 56001, 320 Stadium Road, Mankato, MN 56001, 301 Main Street NE, Mapleton, MN 56065, 1735 Commerce Drive, North Mankato, MN 56003, and 123 Armstrong Blvd S, St. James, MN 56081, 220 S. 3rd St. St. Peter, MN 50682.
  - Limit: One entry per person during the Entry Period. All entries must be received by the date and time noted above.
- 2. Eligibility: The Customer Survey Sweepstakes 2023 is sponsored by Pioneer Bank ("Sponsor") and only individuals, who are residing in the fifty United States or the District of Columbia, who are 18 years of age or older as of the commencement of the Entry Period, are eligible to enter the Promotion. Employees of Sponsor, Sponsor's subsidiaries and sales representatives, as well as those involved in the development, production (including prize suppliers), implementation and distribution of this Promotion, and their advertising or promotion agencies, parent companies, agents, officers, subsidiaries, service providers and affiliates, and Promoter and any other persons or entities directly associated with this Promotion ("Promotion Entities") and members of the immediate families and/or persons living in the same household as such persons are ineligible to enter the Promotion or win the prize.
- 3. Prize/Odds of Winning: 1 (one) iPad with 32GB memory and WI-FI enabled (Approximate Retail Value ("ARV") 400 dollars (USD \$400)) will be awarded to the winner. A communication services contract is not included with this prize. No transfer, assignment, substitution, or cash equivalent for the prize is permitted, except at Sponsor's sole discretion due to prize unavailability or for any other reason, and then only for a prize of approximately equal or greater value. Odds of winning depend on the number of eligible entries received. Any depiction of prize is for illustrative purpose only. The winner is solely responsible for any local, state or federal taxes, and any other taxes, fees and costs connected with the prize, and all federal, state and local laws and regulations apply. Winner(s) must contact Sponsor to arrange for pick-up of prize. Sponsor is not responsible for delivering or mailing the prize to any winner. SPONSOR MAKES NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, REGARDING MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR SUITABILITY OF THE PRIZE.
- 4. Winner Selection and Notification: 1 (one) winner will be selected at random from all eligible entries received by the Sponsor on or about Friday June 23<sup>rd</sup>, 2023. Drawing will be conducted by Sponsor or its agent at Sponsor's address provided in these Official Rules. The winner will be notified by Friday, June 30th, 2023 by phone and email address submitted with the entry. If the potential winner cannot be contacted after a reasonable effort has been exerted during ten (10) business days from the date of the Winner selection, if he or she is contacted and refuses the prize, is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, such potential winner may be disqualified and an alternate winner may be selected.
- General Conditions: This Promotion is subject to all applicable federal, state, and local laws and regulations. Return of prize or prize notification as undeliverable will result in disqualification of the winner and an alternate winner may be selected. Unless prohibited by law, acceptance of prize constitutes (i) permission for the Sponsor and its agents to use the winner's name, address (city and state), statements, comments, answers to questions, biographical information, voice, photo, likeness, any other materials supplied or provided by the winner in connection with the Promotion for advertising and trade purposes without further compensation, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation online; and (ii) a release by the winner of the Sponsor and Promotion Entities of any and all claims arising out of or in connection with the administration of this Promotion, the use, misuse, and/or possession of his/her entry, and/or acceptance, possession and/or use or misuse of the prize. Any potential winner may be required to sign and return to Sponsor an affidavit of eligibility and a liability/publicity release within ten (10) days of the date that Sponsor first attempts to notify the potential winner. Entries become the sole property of Sponsor and will not be returned. Proof of deposit or sending of entry will not be deemed to be proof of receipt by Sponsor. Correspondence and inquiries regarding this promotion will not be acknowledged or answered. Any person attempting to defraud Sponsor or in any way tamper with this Promotion will be ineligible for the prize and will be prosecuted to the full extent of the law. Sponsor is not responsible for lost, late, illegible, misdirected, mutilated, incomplete, or defective entries, malfunctions of electronic equipment, computer hardware or software, including any technology failure or human error. Sponsor has the right to cancel, terminate or modify this Promotion if it cannot be completed as planned due to computer virus, bugs, tampering, unauthorized intervention, technical failures, or other conditions beyond Sponsor's control, and to select winner from eligible entries received on or before the termination date. Sponsor is not responsible for any failure to contact entrants, whether due to technical or human error. Sponsor reserves the right to modify, suspend, or terminate the

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Promotion in the event that it becomes infected by a computer virus or otherwise technically impaired. Void where prohibited by law.

This Promotion is subject to these Official Rules. By entering the Promotion, entrants agree to waive any right to and release Sponsor and Promotion Entities from any claim of ambiguity or error in the Official Rules or the Promotion itself, and agree to be bound by these Official Rules and by all decisions of the Sponsor, which are final and binding in all respects. By entering the Promotion, entrants affirm that they have read, accepted, and agree to these Official Rules.

- 6. Disclaimers: By entering this Contest, entrants agree (i) that Sponsor and Promotion Entities shall not be liable for losses or injuries of any kind resulting from acceptance, possession, use, or misuse of prize, participation in this Promotion, or any technical malfunctions of the telephone network, computer online system, computer dating mechanism, software, or any combination thereof, or any illegible, damaged, lost, late (including delayed transmissions), mutilated, forged, destroyed, tampered with, misdirected, incomplete, mass machine printed, mechanically duplicated entries or entries otherwise not in compliance with these Official Rules, and such entries will be disqualified; (ii) to be bound by the Official Rules and the decisions of the Sponsor; and (iii) to be contacted by Sponsor or its agents by mail, email, and/or telephone concerning this Promotion. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the person who is the authorized subscriber of the email account designated on the winning entry. The formation, interpretation and performance of this agreement shall be governed by the laws of the State of Minnesota applicable to agreements made and to be performed by Minnesota residents entirely within the State of Minnesota without regard to its conflicts of law provisions, with venue in Mankato, Minnesota. In conducting this Promotion, Sponsor may collect personal information from entry when entering the Promotion. Except as otherwise provided herein, the information collected is subject to the privacy policy located at: https://www.bankwithpioneer.com//kcms-doc/514/2954/Privacy-Notice-For-Pioneer-Bank-with-Logo.pdf
- 7. **Winner List:** Winner List requests will only be accepted after the winner has been announced, and no later than Friday June 30th, 2023. For the winner list, send an email with subject line "Customer Survey Sweepstakes 2023" to <a href="mailto:pioneer@bankwithpioneer.com">pioneer@bankwithpioneer.com</a> by Friday June 30th, 2023.
- 8. Sponsor: Pioneer Bank, 301 West Lewis Street, Lewisville, MN 56060, 242 East Hwy 60, Lake Crystal, MN 56055, 34 West Main Street, Madelia, MN 56062, 1450 Adams Street, Mankato, MN 56001, 320 Stadium Road, Mankato, MN 56001, 301 Main Street NE, Mapleton, MN 56065, 1735 Commerce Drive, North Mankato, MN 56003, and 123 Armstrong Blvd S, St. James, MN 56081, 220 S. 3rd St. St. Peter, MN 50682.

A copy of these Official Rules may be obtained at Sponsor's addresses provided above during the Entry Period.

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